

HAILEY JENNINGS

Entertainment News Reporter / Journalist

EMPLOYMENT HISTORY

Social Media Content Creator

WPGCTV | 2018 - Present

- Create eye catching social media content
- Promote audience engagement
- Write content and produce/edit video clips daily

Radio Show Producer and Content Creator

Rolling Out Magazine, "The Erica Thomas Show " | 2018 - Present

- Write scripts for weekly broadcasts
- Edit videos and visual content
- Manage all social media accounts/platforms for Erica Thomas
- Manage public relations for events related to the show

Broadcast Entertainment Reporter

Tasty Productions | 2017 - 2018

- On-air personality for Facebook and YouTube
- Anchored 3 news stories per shift
- Specialized in Entertainment News, Fashion, and Music Industry News

Local News Reporter - MMJ

KOMU - NBC Affiliated Station | 2017 - 2018

- Multimedia journalist - "one man band"
- Conduct on camera interviews
- Live tweet, write and edit news stories for the website and on-air broadcasts
- Edit footage using Avid for Day or Night shows
- Go live or on-set

Radio Journalist

KBIA - 91.3 FM | 2017 - 2017

- Conduct two recorded phone interviews
- Edit audio interviews using Audition
- Write a webstory and two versions of a radio script for on-air broadcast

Advertising and Marketing Representative

True Media | 2015 - 2015

- Research and analyzed commercial advertising
- Work in multiple systems to track and analyze data
- Assist with advertising portfolios

CONTACT

- jenningshailey@gmail.com
- <https://jenningshailey.wixsite.com/haileyjennings>
- Located : Atlanta, Georgia

EDUCATION AND ORGANIZATIONS

- University of Missouri - Columbia
- BA Broadcast Journalism - Reporting Track 2018
- National Association of Black Journalists 2014-2018

REFERENCES

- Erica Thomas: erica@electericathomas.com
- Jamie Greber: greberj@missouri.edu

SKILLS

- Advid
- INews
- Sony XD Camera
- Microsoft Programs
- Audacity
- Audition
- VOSOT, VOSOTVO, Package
- Adobe
- Microsoft Word
- Adobe Premiere
- Excel